



**Jacob B.**

[teksrq.dev](mailto:teksrq.dev)



I'm a highly adaptable, project-driven professional with 27+ years of experience spanning technology, infrastructure, and business strategy. With a foundation in marketing and hands-on experience in networks, application development, and server environments, I bridge the gap between strategy and execution—clearly communicating and aligning the needs of both technical teams and users. I'm also a start-to-finish builder, taking projects from build-out planning to system configuration and deployment monitoring.

**Email:** [teksrq@gmail.com](mailto:teksrq@gmail.com)    **Phone:** [+1-941-363-6930](tel:+1-941-363-6930)    **Location:** Sarasota, FL, USA

**Job status:** SMB Consulting    **Job preference:** Remote|Hybrid|Onsite (North County)

**Open for freelance:** Yes

## Tech Skills

### Operating Systems

Linux (All Major Distros) 5/5    Windows OS 5/5    macOS 2/5    FreeBSD 3/5

### Technologies & Languages

PHP 4/5    JavaScript 4/5    TypeScript 2/5    Python 3/5    MySQL 4/5  
 PostgreSQL 3/5    Git 3/5    Pi-hole 5/5    HTML 5/5    CSS 5/5

### Frameworks & Platforms

Docker 4/5    Proxmox 4/5    Laravel 4/5    Tailwind CSS 4/5    Joomla 5/5  
 WordPress 4/5    Astro SSG 3/5    Node.js 2/5    WireGuard 4/5  
 Home Assistant 5/5    Stripe 3/5

## Experience



### Managing Director

Kandu Marketing & Staffing, LLC

January 2004 - December 2025

#### System & Server Administration:

- Served as the primary System Maintainer and Server Administrator, ensuring high availability and performance of all IT infrastructure.
- Managed system compatibility and functionality across numerous technology updates, upgrades, hosting platform transitions, and OS migrations.
- Expertise in Content Management Systems (CMS) including WordPress and Joomla!.

#### Full-Stack Development:

- Created a fully integrated booking, recap reporting, billing, and accounting system using a LAMP stack and Open Source technologies, which streamlined agency operations and automated client ROI reporting.

### **SEO & Digital Marketing:**

- Achieved first-page, top-result ranking for numerous targeted SEO keywords and phrases within two months of site launch through organic content strategy and link-building.

### **Business Leadership:**

- Founded and scaled the promotional staffing agency from a concept to a national enterprise with a network of nearly 50,000 brand ambassadors.
- Served a diverse client base, including numerous Fortune 500 companies and national consumer brands.



### **Sponsorship Activation Manager**

Clear Channel Communications

January 2001 - January 2004

Managed title sponsorships for high-profile concert tours, including Jaguar on Janet Jackson's "All for You" tour and YJ Stinger on Ozzfest. Oversaw all aspects of sponsorships, ensuring contractual obligations and venue/artist compliance.

### **Tour/Event Marketing Manager**

GMR Marketing, Various Agencies

**G M R** January 1998 - January 2005

Managed numerous experiential marketing activations for national brands such as Ford, Unilever, GM, The History Channel, Nokia, Sega, Playstation, Revlon, and Snapple. Responsibilities included logistics, staff management, inventory control, and media interviews.

## **Education**

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### **Bachelor of Arts in Political Science**

Florida International University

January 1996 - January 1999

I hereby give consent for my personal data included in my application to be processed for the purposes of the recruitment process.